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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated: 10-08-2016


Circular R&C-CFA No. 105 /16-17

Subject: Introduction of add-on voice packs for offering 24 Hrs. unlimited free calls (Local + STD) to any network under Broadband combo plans in Karnataka Telecom Circle -reg.

1. CGMT Karnataka Telecom Circle may kindly refer to his office proposal vide letter No. Mktg-CFA/28/Corp. Tariff/LL-BB-PCO/16-17/27 dated 28-07-2016 seeking approval of add-on voice packs for offering 24 Hrs. unlimited free calls (Local + STD) to any network under Broadband combo plans in Karnataka Telecom Circle.
2. The proposal has been examined in this office and the Competent Authority has decided **“to introduce add-on voice packs [as introduced vide letter No. 1-1/2015-R&C-CFA (Circular No. 185/15-16) dated 17-03-2016 in selected SSAs of different Circles and clarification issued vide letter No. 64-384/2016/BB/Tariff dated 02-06-2016], in Karnataka Telecom Circle only on promotional basis for 90 days to the Broadband combo plan customers with plan FMC Rs. 700/- & above, for offering 24 Hrs. unlimited free calls to any network.”.**

The details are as follows:-

- a) **Add-on Voice pack of Rs. 48/- per month – for making 24 hrs. unlimited calls to any network within Circle.**
 - b) **Add-on Voice pack of Rs. 98/- per month – for making 24 hrs. unlimited (local + STD) calls to any network in India.**
 - c) **The above add-on voice packs shall be available only to the Broadband users for “retail use” having Broadband combo plan with plan FMC Rs. 700/- & above.**
 - d) **The “retail use” is defined as follows:-**
 - i. **Outgoing calls should be less than 300 unique numbers in a month.**
 - e) **If the customer availing add-on voice packs as above, has not fulfilled the retail use condition as per para (d) above, add-on voice pack shall not be applicable and the customer will be charged as per existing broadband plan tariff. In this regard, applicability of ‘add-on’ pack will be checked on monthly basis.**
 - f) **The customer should be educated properly for the retail use condition as above and an undertaking to this effect shall be taken from the customers availing add-on voice packs.**
 - g) **The above add-on voice packs shall be available in Karnataka Telecom Circle only.**
 - h) **The circle should ensure that above add-on voice packs are offered to Broadband combo plan users for retail use in only those cities/locations of Karnataka Telecom Circle, where there is similar offering from private operator.**
3. The Circle shall ensure to comply with all Regulatory Mechanism and **also update the Circle website.**
 4. These instructions shall **be applicable w.e.f. 12-08-2016 on promotional basis for a period of 90 days in Karnataka Telecom Circle only.**
 5. All other terms and conditions shall remain same.
 6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-369/2015-16/BB/Tariff. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322064 and Fax No. 011-23734052).


AGM (T&C)-CFA

To

The CGMT, Karnataka Telecom Circles.

Copy for information to: -

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-369/2015-16/BB/Tariff carrying the approval of the Competent Authority in the matter.
8. AD OL for Hindi version.
9. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
10. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
11. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
12. Director General P & T Audit, Shyam Nath Marg, near old secretariat, Delhi-110 054.
13. Secretary TRAI.
14. Guard File.

Sd/-
DM (T&C)-CFA